

Tailor-made light for every run

For beginners, city runners, forest runners or trail runners: the four headlamps in the new NEO series from Ledlenser provide the optimum light for different types of runners and terrains

Solingen, February 2022 - **Athletes are free to train whenever they want - even in the dark, when using headlamps. The new NEO series from Ledlenser now helps active people on their way to top form with four powerful models: the 39 g NEO1R fits any pocket, NEO3 and NEO5R are handy all-rounders for sporting activities in the city, and the extremely bright NEO9R has been specially designed for trail runners. Three-time UTMB© winner and ultra runner Xavier Thevenard also relies on the new NEO series for training and competition. All models are equipped with clever functions: for example, Fusion Beam ensures a homogeneous light image even during fast activities and Temperature Control protects against overheating.**

NEO1R - minimalist all-rounder for outdoor athletes

The ultra-compact NEO1R is designed for outdoor enthusiasts who appreciate a lightweight, small yet powerful headlamp, e.g. for a quick after-work run or as a backup lamp for everyday outdoor activities. In addition to the three available white light modes (250 lm, 150 lm, 20 lm), the lamp also has a powerful red light that comes in extremely handy when reading maps or staying in a mountain hut. The modes are easily changed at the touch of a button, which also works smoothly when the lamp is being used. The elastic reflective headband ensures a comfortable fit. It is removable and washable at 30 degrees. The battery is charged using the magnetic charging cable supplied.

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NEO5R and NEO3 - See and be seen

The compact NEO5R headlamp guides runners safely through night and fog in urban environments. This is ensured by its bright light pattern: it has been specially adapted to vision during fast movement in order to always optimally illuminate the near and far range. Four light modes between 600 lm and 20 lm are available. Depending on the degree of darkness, these can be easily changed - even while running. This is particularly useful if the route is longer or leads through areas with different levels of illumination.

The lamp head can be swivelled continuously, so the light can be adjusted individually. The battery sits comfortably at the back of the head, ensuring a balanced weight distribution. Thanks to the flashing red rear light and the reflective headband, runners are clearly visible from all sides. To avoid dazzling anyone in running groups, the lamp can alternatively be fastened around the chest or waist with the supplied and easy-to-install strap.

The NEO3 offers the same functions as the NEO5R, but with a maximum of 400 lm, it has slightly less luminosity. It is powered by three AAA alkaline batteries and is therefore suitable for occasional runners. It is also a reliable outdoor companion when there are no charging options, e.g. during a camping weekend in the great outdoors.

NEO9R – Power pack for ambitious trail runners

Trail running is characterised by long runs in rough terrain during evening and night hours. The NEO9R is designed to meet these tough demands. Ledlenser has combined several light sources in this extremely powerful headlamp in order to optimally illuminate the

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near and far range in every situation. In Mid Power mode, the lamp offers 200 lm and 60 metres of light range - for up to twelve hours. The powerful Li-Ion battery ensures that the lamp can be used for five hours even in Power mode with 600 lm and a range of 120 metres. Even in critical situations, the NEO9R is a safe companion: in Boost mode, light with 1200 lm can be activated in daylight brightness for a short time. To avoid unpleasant surprises, the battery is equipped with a status LED, so you can always keep an eye on the charge status. In addition, there are other features such as the swivelling lamp head, with which the light cone can be individually adjusted. This model also has a flashing red rear light and a reflective headband for high visibility from all sides. The elastic overhead strap offers a particularly secure fit even in rough terrain.

The campaign face of the NEO series is Xavier Thevenard. The French ultra runner has already won the biggest trail running event in the world, the Ultra Trail du Mont Blanc, three times. He can concentrate on the essentials thanks to the NEO9R: "When I switch on my Ledlenser lamp for a long run in the mountains, a pleasant solitude comes over me. In those hours, it feels like time is flying."

Prices and availability

NEO1R, NEO3 and NEO 5R are available in the colour variants Black/Gray, Black/Blue and White/Lime. NEO1R costs 44.90 Euros, NEO3 34.90 Euros, NEO5R 59.90 Euros. NEO9R is offered in Black/Gray or Black/Blue, the RRP is 109 Euros. All prices include VAT.

The headlamps of the NEO series are now available in Ledlenser's online shop: <https://shop.ledlenser.com/>.

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They are expected to be available in specialist shops from the end of March.

Further information about Ledlenser is available at:
www.ledlenser.com/de

About Ledlenser

The Solingen-based company Ledlenser GmbH & Co. KG is one of the world's leading manufacturers of portable LED lighting products. The experts for high-quality lamps have been offering a wide range of products for different target groups for over 20 years. Professional users in the industrial and security sectors will find the right lamp here, as will sportsmen and women, camping and outdoor enthusiasts, or handymen and do-it-yourselfers. The portfolio also includes power banks. Products from Ledlenser are "Engineered & Designed in Germany".

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